



NATALIE PETCHENIK

GRAPHIC ARTIST & DESIGNER



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PROGRAMS

Adobe Illustrator	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
Adobe InDesign	● ● ● ● ●
Adobe Xd	● ● ● ● ●
Adobe Premier Pro	● ● ● ● ●
Squarespace/Wordpress	● ● ● ● ●
Microsoft Office	● ● ● ● ●

SKILLS

Print Design	● ● ● ● ●
Web Design	● ● ● ● ●
HTML/CSS	● ● ● ● ●
UX/UI	● ● ● ● ●
Photography/Video	● ● ● ● ●
Typography	● ● ● ● ●
Art History	● ● ● ● ●
Organization	● ● ● ● ●

ABOUT ME

I am a flexible, self-motivated designer who is passionate about great design, finding logical solutions, and taking on new projects.

I specialize in print design, but enjoy most any project—I love to take on new challenges. I am currently looking for a new, exciting leap in my design career that will give me the opportunity to excel.

WORK EXPERIENCE

PRODUCTION ARTIST 2018-PRESENT

Epsilon, West Chicago

- Design and edit customized direct mail projects, with extreme efficiency and attention to detail
- Gained experience preflighting templates, designing custom print pieces, while adhering to a multitude of brand standards
- Evolved personal workflow practices and time management skills
- Organized team processes for training and maximizing efficiency
- Assist greater creative team with other miscellaneous projects

STORE GRAPHIC ARTIST 2013-2018

Whole Foods Market Hinsdale

- Designed in-store signage using traditional and digital methods, while following brand guidelines, creating effective projects that increased sales
- Gained valuable experience working on a variety of projects: hand-drawn chalk work, digital illustration, social media posts, video editing, and apparel print design
- Self-managed timeline for all creative projects, prioritizing for deadlines and quick turn-arounds
- Personally helped train five new graphic artists
- Won a placemat design contest in 2017; received numerous acknowledgements and accolades for my work

JUNIOR DESIGNER 2014

TriggerOne

- Gained experience working within a small creative agency setting
- Worked alongside Senior Designer, handling a variety of print, web and digital projects
- Developed relationships with clients to give excellent customer service, build trust and create additional business for the agency

YOUTH PROGRAMS ASSISTANT & INSTRUCTOR 2009-2012

Pewabic Pottery

EDUCATION

GRAND VALLEY STATE UNIVERSITY 2005-2009

BS, Art & Design

SPECS HOWARD SCHOOL OF MEDIA ARTS 2010-2011

Certificate in Graphic Design